

Privacy policy

Last Updated: NOV 9, 2024

The privacy and security of your information is important to us. This Privacy Policy explains how phoenix Tattoo Ink (“phoenix Tattoo Ink,” “we” or “us”) collect, use, and share your information. This privacy policy applies to information collected by us through any means, including through our website www.phoenixht.com and our social media pages (collectively, “Sites”) and from customers who purchase our products.

By visiting, accessing, or using our Sites, or by providing information to us, you consent to our collection, use, storage, and sharing of your information as described in this Privacy Policy. If you disagree with anything in this Privacy Policy, you should not visit, access, or use our Sites or provide your information to us.

If you are under 13 years of age, please do not use our Sites and do not send us any information about yourself.

If you are outside the United States, by using our Sites or by providing your information to us, you are consenting to having your Personal Information transferred to and stored in the United States. Specific additional rights may apply where required by applicable law.

INFORMATION WE COLLECT

We collect certain information that identifies, relates to, describes, and is reasonably capable of being associated with a particular consumer or household (“Personal Information”). Personal Information does not include publicly available information in government records or de-identified, anonymized, or aggregated consumer information.

We collect Personal Information and other information from or about you in a few different ways. Specifically, we may collect or receive information: (1) directly from you through information you provide; (2) indirectly from you by observing your actions on our website; and (3) from third parties such as Google, Facebook, and Instagram.

Information Indirectly Collected from You

Cookies and Other Technologies. We automatically collect information from you using cookies and other technologies on our website.

Cookies are small text files offered to your computer by servers in order to keep track of your browser as you navigate our website. We may use cookies and similar technologies to identify who you are and may use them when you visit our website, click on our ads, or click on links in our emails. Cookies also enable us to remember your user preferences for our website. Cookies and other technologies may also be used for site maintenance and analysis, performing network

communications, authenticating users, serving contextual advertisements, and protecting against fraud and theft. You can block or remove cookies using your Internet browser's settings. Each browser is different, so check the "Help" menu of your browser to learn how to change your cookie preferences. To manage flash cookies, please see Flash Player Help. If you block or remove cookies, you may not be able to perform certain transactions, use certain functionality, and access certain content on our website.